

Balloons Over Fayette 2019

Fayette County Parks and Recreation
140 Stonewall Avenue
Fayetteville, GA 30214

Dear Community Member:

Summer will be here before you know it, and we are excited to bring the 4th Annual Balloons Over Fayette event back to our county at the Whitewater Complex on Friday, June 7th, 2019 from 5:00pm-10:00pm, and Saturday, June 8th, 2019 from 5:00pm-10:00pm. Balloons over Fayette is a family oriented event with tethered hot air Balloon rides, balloon glow, inflatable rides, food, craft and informational vendors, entertainment, and more. Over the last two years our event has had an average attendance of 7,000 people from around the community and surrounding counties. With marketing efforts through our website, newspapers, Facebook, Twitter, and local radio stations we are able to reach thousands of people.

We are seeking your financial support as a sponsor of the 2019 Balloons over Fayette event. Sponsorships levels start at \$250. Sponsorship opportunities are attached which include the details of each sponsorship and the benefits you will get. You can also offer additional fun ideas to maximize your investment in this community event.

Please make checks payable to **Fayette County Parks and Recreation**. Donations are tax deductible. If you wish to have your logo included in print advertisement, your contribution must be received by end of business Friday March 8, 2019.

Thank you in advance for your support.

Blaze Jeffery,

Special Events Coordinator
770-716-4317
bjeffery@fayettecountyga.gov

Sponsorship Opportunities

- Signature (\$10,000) (Limited to 1)
 - Company will be prominently recognized as the “Presenting” Sponsor on all advertising and media. Premier Placement on examples as follows:
 - Recognition as stage sponsor with company’s name on main banner, event maps
 - Exclusive Branding on Festival Tickets
 - Any and all promotional materials, ads, emails, posters, yard signs, etc.
 - Event T-Shirt, only exclusive sponsor (Pre-printed before event)
 - 10x10 booth space in central, high traffic area; interview opportunities with present media.
 - Weekly social media posts leading to event and live from event (Facebook, Twitter)
 - Company gets to have 1 balloon dedicated to their company for their employees and family
 - Cost will be reduced to \$10 per rider
- Sky (\$5,000) (Limited to 8)
 - Company prominently recognized on event advertising. Examples as follows:
 - Logo on all promotional emails, posters, flyers,
 - Logo/ad on ticket website
 - Prominent placement on event T-Shirts (Pre-Printed)
 - Recognition on Event Signage, Maps
 - 10x10 booth space in central area
 - Get banners on the balloons
 - Priority on purchasing balloon ride tickets
 - Minimum of 3 social media posts leading to event, 1 live from event (Facebook, Twitter)
- Music (\$5,000)
 - Logo/Sign on the stage and name announced by performers.
 - Logo on any advertisement talking about music, or lineup day of.
 - Benefits of Glow Level
 - Company prominently recognized on event advertising. Examples as follows:
 - Logo on all promotional emails, posters, flyers,
 - Logo/ad on ticket website
 - Prominent placement on event T-Shirts (Pre-Printed)
 - Recognition on Event Signage, Maps
- Transportation (\$4,000)
 - Signs on buses
 - Signs at Satellite parking locations
 - Advertising all over the cars, must also provide drivers if car dealership
 - Benefits of Glow Level
- Kids Zone (Inflatables) (\$3,000)
 - Banners and logos throughout the inflatable sections
 - Benefits of Glow Level
- Glow (\$2,500)
 - Company recognized on event advertising. Examples as follows:
 - Company Name on Event Signage
 - Logo on all promotional e-blasts, logo placement on event t-shirt (pre-printed)
 - 10x10 booth space
 - Minimum of 2 social media posts leading to event (Facebook, Twitter)

- Early opportunity to purchase balloon ride tickets
- Aerial (\$1,000)
 - Company recognized on event advertising. Examples as follows:
 - Company Name listed on promotional e-blasts and event t-shirt(Pre-Printed)
 - 10x10 booth space
 - Minimum of 1 social media post leading to event (Facebook, Twitter)
 - Early opportunity to purchase balloon ride tickets
- Float (\$500)
 - Company recognized on event advertising. Examples as follows:
 - Company Name listed on promotional e-blasts and event t-shirt(Pre-Printed)
 - 10x10 booth space
- Friends (\$250)
 - Thank you signs at event
- Supporter (In-Kind)
 - Gifts to offset the cost of materials for the event
 - Thank you signs at event

***Blue Arrows Indicate where advertisements could be placed on website and tickets.**



2017 Balloons Over Fayette
Saturday, June 17, 2017 — 3:00 pm

TICKET INFORMATION

We're sorry! This event is no longer selling tickets in advance. Check below for more information.

EVENT DESCRIPTION

2017 Balloons Over Fayette

The *Balloons Over Fayette Festival* is a fun, family-friendly community event that will feature tethered Hot Air Balloons, Hot Air Balloons, an amazing other dark Balloons (with weather permitting), Local Food Trucks and other Vendors, a Kid's Zone, Entertainment and much more!!!

***For everyone's safety, an on-site event official will monitor multiple weather reporting sources and will be responsible for determining safe conditions for balloon usage and the balloon glow.

3:00 pm - 10:00 pm
(Rain date: June 18, 2017)
\$5.00 gate fee/admission plus optional \$15.00 for tethered balloon ride for anyone 13 and up and \$12.00 for riders 12 and under.

Interested in volunteering? Sign up here!!

Location
Whitewater Complex
100 Wilcox Way
Fayetteville, GA 30215
From Atlanta take I-75 South to the GA-28 South Exit, Exit 237A, toward Riverdale. Travel approximately 10 miles (through Fayetteville) to the Whitewater School complex on the left.
Balloons Over Fayette Hot Air Balloon Meet

Hosted By:
Fayette County Parks and Recreation
200 Redwine Rd., Fayetteville, GA 30215
Phone 770-715-4320

INVITE YOUR FRIENDS!



LOCATION AND TIME

Whitewater High School
100 Wilcox Way
Fayetteville, GA 30215



Saturday, June 17, 2017
- 3:00pm EDT
until
Saturday, June 17, 2017
- 10:00pm EDT

LIKE US ON FACEBOOK



Get Started

- About
- Referral Program
- Free to Print
- Features
- Sell Tickets
- Online
- Pricing
- Marketing
- Support
- Beer and Wine Festivals

Support

- Find Help
- Schedule A Demo
- Terms Of Use
- Privacy Policy

Other Products

- Event Websites
- Ticket Alternative
- Ticket Printing

Contact

- By Email
- Phone: 678-705-5554
- Our Blog
- Mailbox List



PLEASE PRINT THIS TICKET AND BRING IT WITH YOU.

FRESHTIX



EVENT

2017 Balloons Over Fayette

TICKET TYPE

General Admission (6 yrs and older)

DATE

06/17/2017

TICKETHOLDER

TIME

03:00PM EDT

LOCATION

Whitewater High School
100 Wildcat Way
Fayetteville, GA 30215

CONFIRMATION #

Example



BALLOONS OVER FAYETTE 2019 SPONSOR INFORMATION

Business/Organization: _____

Contact Name: _____

Address: _____

City, Zip Code: _____

Phone: _____ Email: _____

My business/organization would like to commit to the following partnership level. (Check one)

_____ Signature (\$10,000)

_____ Glow (\$2,500)

_____ Sky (\$5,000)

_____ Aerial (\$1000)

_____ Music (\$5,000)

_____ Float (\$500)

_____ Transportation (\$4,000)

_____ Friends (\$250)

_____ Kids Zone (\$3,000)

_____ Supporter (In-Kind)

My business/organization will donate the following products or services (please describe):

Signature: _____ Date: _____

Please make checks payable to: **Fayette County Parks and Recreation**

If you have any questions please contact Blaze Jeffery at 770-716-4317, or email

bjeffery@fayettecountyga.gov

Thank you for your generous contribution to Balloons Over Fayette.