



**Fayette County Parks and Recreation Department
2010 Annual Report
Director Anita Godbee**

Purpose

The Fayette County Parks and Recreation Department's purpose is to improve the quality of life for all the citizens of Fayette County with diverse, social, economical, cultural, education, and recreation needs by implementing and maintaining safe year round programs, classes, special events, and facility usage. Our goal is to help make a better life for the citizens of our community by providing these services.

This annual report provides an overview of the Fayette County Parks and Recreation Department for January 1 through December 31, 2010.

Mission Statement

The Mission of Fayette County Parks and Recreation Department is to make visible and maintain quality park facilities and recreation programs that will meet the needs of our citizens regardless of age, sex, race, or national origin, including people with disabilities.

The Fayette County Parks and Recreation Department recognizes the vital role of its employees in the delivery of recreation services. To that end, a team approach has been implemented that encourages employee involvement in problem solving, program and project planning, and training opportunities.

With four parks located in Fayette County, a wide range of activities are offered in each location. Residents are never at a loss to find something fun and interesting to do.

Challenges and Accomplishments in 2010

Fiscal Year 2010 was a challenging year due to reductions in the budget as a result of the lagging economy. Even so, the Department was determined to maintain excellent service to the public by offering high quality, fun, diverse recreation services, programs, and well maintained facilities for all segments of the community.

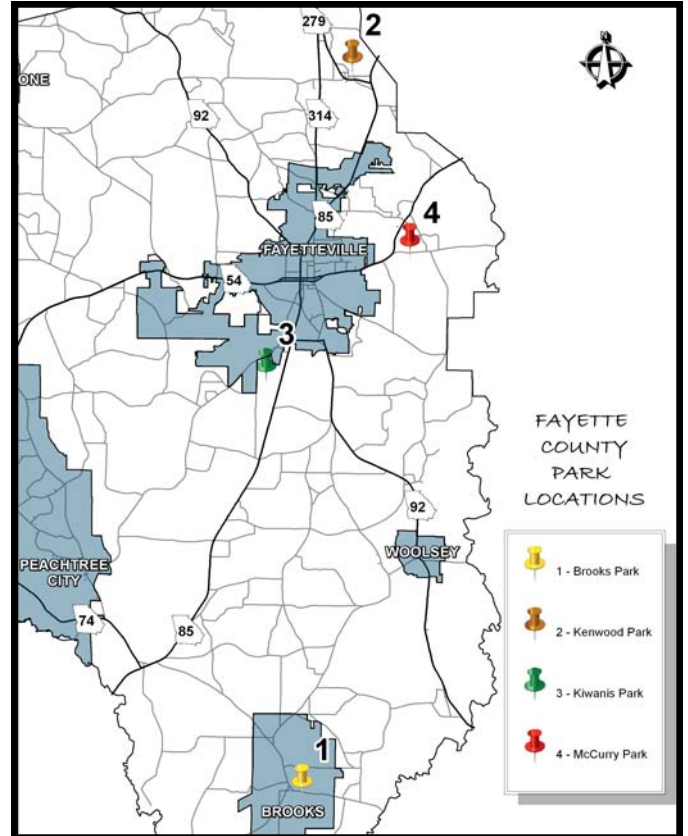
Staff has successfully worked to overcome budget reductions through hard work and creative ideas. One budget reduction line item that staff overcame was the elimination of janitorial services for the buildings. By using court ordered community service workers and efforts by the staff, facilities continue to be well stocked, clean, and safe for the patrons.

Staff also utilized a volunteer group from a local church to repair and paint a pavilion at a minimum cost to the county. Through the use of volunteer labor, this group revitalized a structure that many citizens will be able to enjoy for years to come.

Even though the budget saw a reduction, Parks and Recreation was able to make some improvements to the parks to ensure the citizens continue to have quality facilities. These improvements included such things as refurbishing an outdoor basketball court, and installing disc golf concrete tee boxes, a shot put area, and a new batting cage. These improvements provide both individual citizens as well as organized groups an opportunity to utilize these areas to improve their skill as well as maintain a healthy lifestyle.

Facilities

FACILITIES	1	2	3	4
ADMINISTRATION			x	
AMPLE PARKING	x	x	x	x
BASEBALL FIELDS	x		x	
DISC GOLF COURSE				x
FOOTBALL FIELDS				x
INDOOR FACILITY			x	
MULTIPURPOSE FIELD		x		x
NATURE AREA		x	x	x
OUTDOOR BASKETBALL		x	x	
OUTDOOR VOLLEYBALL		x		
PAVILION	x	x	x	x
PLAYGROUND	x	x	x	x
RESTROOM	x	x	x	x
SOCCER FIELD				x
SOFTBALL FIELD	x			x
TENNIS COURTS		x	x	
WALKING/JOGGING PATH		x	x	x



1. Brooks Park	120 Railroad Avenue, Brooks - 17 Acres
2. Kenwood Park	265 Hwy 279, Fayetteville - 172 Acres
3. Kiwanis Park	936 Redwine Road, Fayetteville - 45 Acres
4. McCurry Park	180 McDonough Road, Fayetteville - 130 Acres

Staff Responsibilities

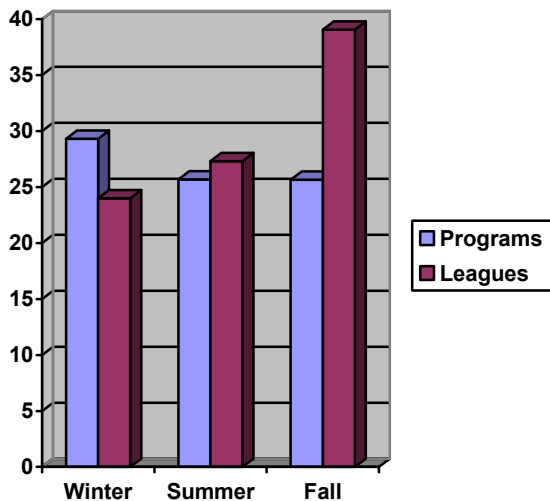
The Parks and Recreation Department is composed of six full-time positions divided into administration, athletics, therapeutics, and programming. All staff work as a team to ensure all areas of recreation are covered by competent, consistent, and professional team members.

Brochures are compiled three times a year in house. All staff is responsible for compiling information in a timely manner to meet all deadlines. Reports are compiled after each completed program. These reports include such things as participation numbers, revenues, expenses, and participant evaluations.

Staff is also responsible for spreading awareness of the park system and programs through publications, web site, media relations, public speaking, and marketing strategies. In 2010, staff made a concerted effort to take more pictures of the parks and programs. This effort enabled the staff to update the web site monthly with information and pictures throughout the year. The effort also enabled staff to have update pictures for the brochures, flyers and various other publications.

Revenue Based Programs, Classes, and Leagues

Recreation programs, classes and adult leagues continue to thrive thus proving that citizens desire to be active in Parks and Recreation even in tough economic conditions. In 2010, staff increased the number of programs and classes offered to the citizens by 3% in an effort to meet the citizen's needs. Some of the successful new programs offered this year included the Therapeutic Kickball League, the Elementary School Volleyball League, and the Jingle Bell 5K Run/Walk. In the adult athletic division, the participation numbers increase by 12% as more softball teams were formed.



The Department requires a 20% net income percentage for all programs and leagues. This amount exceeded expectation by 6.95% in programs and 5.56% in athletics. In 2010, \$38,681.82 in net income was obtained in programs with \$5,937.08 obtained in athletics.

Photos from various 2010 programs can be viewed on the following link: [Flickr Photos Programs/Leagues](#)

2010 PARKS & RECREATION SPONSORED PROGRAMS

Pottery for Adult, Youth & Children	Line Dance Workshop
Clay Daze Pottery Camps	Lunchtime Line Dance
Acting Craze	Country Line Dance
Play Ball Toddler	Dance Party
Play Ball Children	Yoga in the Park
Cooking Craze	Yoga
American Red Cross Babysitter's Training	Pilates
Etiquette & Dining Skills for Children	Zumba Fitness
Dog Obedience	Zumba Gold for Seniors
Rally Obedience	Therapeutic Chair Massage
Nature Explorers	Pee Wee Tennis
Winter & Spring Break Basketball Camp	Youth Tennis
Rookie League for Tots	Teen/Adult Tennis
Adult Coed Kickball League	Women's & Men's Tennis Ladder
Table Tennis	Karate
Adult Softball League	Karate for Kids
Adult Basketball League	Tai-Chi
Adult Men's Soccer League	Self Defense Class
Adult Regular Coed Volleyball League	Boot Camp
Adult Reverse Coed Volleyball League	Smart start for Paddlers
Middle School Volleyball	Eco-Zip line Canopy
High School Volleyball	Photo Contest
High School Table Tennis	Youth Softball Clinic
Girl's Volleyball Clinic	First Kicks
Youth Track & Field Program	Mini-Soccer
Toddler Track & Field	Little Hits
Oil & Acrylic Painting	Little T-Ball
Watercolor	Pee Wee Science
Introduction to Drawing & Painting	Spanish Immersion Camps
Design Medical Alert Bracelets	Youth Summer Camps
Scrapbook Swap Meet	Let's Get Fired Up
Therapeutic Activities & Trips	Go Vertical
S.T.A.R.S.	Circus Arts Workshop
Special Olympic Competitions	Dignity Inspirational Music Concert
M.A.P.S.	Introduction to Voiceovers
Senior Monthly Travel	Disc Golf Tournament
Adult Theatre Shows	Rose Show
Overnight Trips (twice a year)	Train Show
Red Hat Club	Movie in the Park
Twice a year Community Yard Sale	Top of Alabama-Fall Foliage & Geocaching
Fayette Holiday Bazaar & Bake Sale	Junior Master Gardening Class
Archery	Song & Dance Fun Day
Air Rifle Safety Course	Kid-Olympic Fun Day
GED Classes	Cardio Boxing
AED/CPR Classes	Quilt as you Go & Beginning Sewing
Introduction to Tree Climbing	Letter from Santa
AARP Driver Safety Program	5K Jingle Bell Run
Refuse to be a Victim	Senior Pot-Luck Christmas Lunch
Partners in the Park	
Peer Mentor Group	

Red Hat Membership

The Fayette County Red Hat Club is conducted by the Parks and Recreation Department. The purpose of this organization is none other than to provide an opportunity for the senior population to wear unusual colors and visit different locations around Atlanta for lunch. Participants are responsible for their meals plus a small surcharge for transportation purposes. This program is a great promotion for the Department's adult trips, theatre, and other activities. A total of 54 members participated in various trips, lunches, and events that were taken during the year. These numbers are not reflected in the revenue based or non-revenue based program totals.

Partnerships

Thousands of youth in the county are served through the partnership the Parks and Recreation Department has formed with the volunteer Youth Athletic Associations. This year, with the implementation of the Youth Athletic Association Policy and Procedures Manual, these associations have become more accountable to the citizens of Fayette County.



Association Contact Information:

Baseball Association – www.fayettecountybaseball.org

Basketball Association – www.fcyba.org

Brooks Athletic Association – www.brooksbaseball.org

- www.brookssoftball.com

Football and Cheerleading – www.fayettecountybluedevelopersfootball.com

Soccer – www.fcysl.org

Softball – www.leaguelineup.com/fcysa



2010 YOUTH ATHLETIC PARTICIPATION NUMBERS

SPORT	FAYETTE VILLE	UNINCORP ORATED	BROOKS	PEACHTREE CITY	TYRONE	WOOLSEY	ANOTHER COUNTY	TOTAL
2009/2010 WINTER BASKETBALL	125	108	5	12	9	14	22	295
SPRING BASKETBALL	26	28	1	26	7	0	5	93
SPRING BASEBALL	82	327	29	88	15	0	0	541
SPRING LIGHTNING SOCCER	54	2	2	68	5	0	55	186
SPRING RECREATION SOCCER	426	5	16	11	7	0	92	557
SPRING FFC SOCCER	49	0	3	2	2	0	6	62
SPRING SOFTBALL	54	25	6	4	2	0	3	94
SPRING BROOKS BASEBALL	11	188	38	2	0	0	52	291
SPRING BROOKS SOFTBALL	2	62	4	1	0	1	53	123
FALL BASEBALL	111	95	6	21	5	0	0	238
FALL FOOTBALL & Cheerleading	67	165	7	5	2	0	27	273
FALL LIGHTNING SOCCER	75	2	1	102	6	0	88	274
FALL RECREATION SOCCER	443	4	10	20	5	0	93	575
FALL FFC SOCCER	65	1	2	13	3	0	9	93
FALL SOFTBALL	8	58	0	0	0	0	12	78
FALL BROOKS BASEBALL	5	66	47	1	1	0	13	133
FALL BROOKS FOOTBALL	6	53	28	1	0	0	61	149
FALL BROOKS SOFTBALL	1	29	2	0	0	5	25	62
FALL BROOKS CHEERLEADING	3	20	20	2	2	0	25	72
TOTALS	1613	1238	227	379	71	20	641	4189
% OF RESIDENTS	39%	30%	5%	9%	1%	1%	15%	100%

Impact fees collected from the various associations in 2010 total \$29,985.00

The collaborate effort of the Parks and Recreation Department and the Fayette County Board of Education allows many citizens an opportunity to recreate in indoor recreation activities.

In 2010, the Parks and Recreation Department began discussions with citizens in the north end of the county regarding the usage of Kenwood Park. Because of the open dialog with these citizens, improvements to Kenwood Park were made to ensure the safety of the Park after hours and the safety of local citizens. Also through the open dialog, an initiative transpired to establish the framework of the Kenwood Park and Recreation Association. This new association should come to fruition in 2011.

Facility Reservations and Income

The Department offers the community the ability to reserve outdoor picnic facilities at Kiwanis, McCurry, and Kenwood Park. The number of reservations increased this year by 42%. However, the revenue generated from the reservations decreased by 13%.

Department Initiatives

- The Department began a marketing effort to communicate to the community the value of Parks and Recreation and to inform the community of upcoming events and programs. One important step in the marketing effort was to keep up with the new media technology such as Constant Contact. Staff is working toward other social media such as Facebook and Twitter with hopes of having these in place in 2011. To sign up for these communication initiatives customers are requested to join our mailing list located on the web site or to complete a registration form.
- Staff began the process of providing the community with 24/7 access to register for classes and activities. The Parks and Recreation Department began contract negotiations with Paymentus Corporation to handle online payments. Implementation of this initiative will begin in January 2011.
- Staff developed a safety precaution procedure on vehicles. The procedure was designed to help alleviate accidents and breakdowns with the vehicles. Therefore, this procedure must be followed prior to driving a vehicle. Part of these procedures included implementation of a monthly service check on all vehicles. Staff was also trained on the proper safety procedures for driving a 15-passenger van.
- Staff developed a checks and balances policy to eliminate overbooking programs, classes, or facilities. With the increase in the number of programs and classes offered and the increase in picnic reservations, chances for mistakes increased. However, the new policy proved beneficial by eliminating overbooking.
- Staff developed and used an online storage site for pictures taken in the parks and of programs. This initiative allowed staff easy and fast access to pictures needed for various marketing efforts.

Awards

The Parks and Recreation Department received the 2010 Georgia Recreation and Parks Association State Publication Award. This award recognizes the agency with the best brochure. Criteria for the award includes such things as readability, clear purpose, visual appeal, appropriate use of graphics and font, creativity, and a product that promotes the benefits of Parks and Recreation.



The Parks and Recreation Department also received the 2010 Georgia Recreation and Park Association 4th District Athletic Program Award for its Girl's Middle School Volleyball League. The Athletic Program Award recognizes the most innovative and outstanding athletic program in the district.

In 2010, Fayette County Parks and Recreation Department Special Olympic Program had a family and an athlete win distinguished awards. Carl, Ann, and Ben Isbell received the Distinguished Family Award, and Tyson Smith received the Distinguished Athlete Award.

Recreation Commission

The Fayette County Recreation Commission was first created in 1976 shortly after the county established its Recreation Department. The Recreation Commission is a "citizen committee" which consists of five members appointed by the County Commissioners. Recreation Commission members serve four-year terms with no term limits. Membership consists of three members who must reside within specified geographic districts that are consistent with those of County Commissioners. The remaining two seats are filled by members who reside at-large, meaning they can live anywhere in Fayette County.

The Recreation Commission is a volunteer body that reviews and evaluates programs, facilities, policies, and other matters and makes recommendations to the Recreation Department, the County Administrator, and the Board of Commissioners concerning capital and operational needs. The Recreation Commission is an "advisory" body and has no decision-making authority over how county resources are spent or managed.

Post I	Charles McCollum	Chairman
Post II	Joe Kuebler	
Post III		
At-Large	Darryl Hicks	Vice-Chair
At-Large	Thomas Stephens	Secretary

Recreation Commission Accomplishments

- The Recreation Commission set up an email address so the public could contact a member of the Recreation Commission to offer comments concerning issues under consideration by the Recreation Commission or to make suggestions on issues under the purview of the Recreation Commission. The email address is Reccomm@fayettecountyga.gov.
- The Recreation Commission recommended to the Board of Commissioners that a front entrance security gate and fencing along the property line adjacent to property owners be installed at Kenwood Park for the purposes of safety and not for the prevention of the use of the park. Installation of the gate and fencing will come to fruition in 2011.
- The Recreation Commission helped facilitate and guide a group of concerned citizens in the initial stages of forming the new Kenwood Park and Recreation Association. This new association should come to fruition in 2011.

Goals 2010

- GOAL - Continue to make improvements to existing parks as financial resources are made available.

HOW IT WAS MET - Improvements included such things as refurbishing an outdoor basketball court, installing disc golf concrete tee boxes, installing a shot put area, and installing a new batting cage.

- GOAL - Provide staff with education opportunities and resources in order for them to grow professionally.

HOW IT WAS MET - Staff attended GRPA conferences, workshops, and webinars throughout the year.

- GOAL - Maintain 20% yearly net income on all Recreation sponsored programs.

HOW IT WAS MET - Net income exceeded expectation by 6.95% in programs and 5.56% in athletics.

- GOAL - Continue to work as a team to maintain participation numbers in Recreation sponsored programs.

HOW IT WAS MET - Staff increased the number of programs and classes offered to the citizens by 3%.

- GOAL - Continue to collaborate with other departments, associations, etc. for quality programming.

HOW IT WAS MET - Worked with other departments and youth associations to host various meets, games, and programs. Staff also worked with outside groups to maintain some of the parks' facilities.

- GOAL - Continue to be more efficient, customer savvy, and creative in listening to the needs of the community.

HOW IT WAS MET – The online questionnaire was updated and Constant Contact was started to help listen to customer needs.

Summary

Because the staff believes parks and recreation positively impacts health, crime prevention, the environment, the economy, and the quality of life for the citizens of Fayette County, the staff's goal for the future will continue to be to evaluate the quality, efficiency, and effectiveness of the services, programs, and facilities the Parks and Recreation Department offers. Through a concerted effort among citizens, volunteers, and staff, Fayette County will continue to be a quality place to live, work, and play.