

**Saturday  
June 17th  
3:00 -10:00  
Balloon rides  
starting at 5:00  
(weather dependent)**

**BALLOONS**  
Over  
**FAYETTE**  
Whitewater Complex  
100 Wildcat Way • Fayetteville, GA 30215  
Hosted by Fayette County Parks and Recreation: 770-716-4320



Fayette County Parks and Recreation  
140 Stonewall Avenue  
Fayetteville, GA 30214

Dear Community Member:

Summer will be here before you know it, and we are excited to bring the 2<sup>nd</sup> Annual Balloons over Fayette event back to our county at the Whitewater Complex on Saturday, June 17<sup>th</sup>, 2017 from 3:00pm-10:00pm. Balloons over Fayette is a family oriented event with tethered hot air Balloon rides, a balloon glow, kids zone with inflatable rides, food and other vendors, local entertainment, and more. Last year, our event attracted over 10,000 people from around the community and surrounding counties and we believe it will be even bigger this time. With marketing efforts through our website, newspapers, Facebook and local radio stations we are able to reach thousands of people.

We are seeking your financial support as a sponsor of the 2017 Balloons over Fayette event. Sponsorships levels start at \$100, and we offer unique events within the festival to get your brand in front of families in our community and surrounding areas. Sponsorship opportunities are attached and include the most important details. We can also offer additional fun ideas to maximize your investment in this community event.

Please make checks payable to **Fayette County Parks and Recreation**. Donations are tax deductible. If you wish to have your logo included in print advertisement, your contribution must be received by end of business Friday April 14<sup>th</sup>, 2017.

Thank you in advance for your support.

*Stevanie Suttles,*

Volunteer Sponsorship Coordinator  
404-932-7085  
balloonsoverfayette@yahoo.com



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PartnerBusiness/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate partnership type. Check all that apply.**

\_\_\_\_\_ Monetary Donation:                      Amount: \_\_\_\_\_

**My business/organization would like to commit to the following partnership level (check one):**

- |                                |                                  |
|--------------------------------|----------------------------------|
| _____ Naming Sponsor ~\$10,000 | _____ Gold Level ~ \$5,000       |
| _____ Sky Level ~ \$2,500      | _____ Glow Level ~ \$1,000       |
| _____ Aerial Level ~ \$500     | _____ Supporter Level ~ \$250    |
| _____ Friends Level ~ \$100    | _____ In-Kind Donations/Services |

My business/organization will donate the following products or services (please describe):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make your check payable to: **Fayette County Parks & Recreation.**

If you have any questions please contact Stevanie Suttles at 404-932-7085, or email [balloonsoverfayette@yahoo.com](mailto:balloonsoverfayette@yahoo.com)

Thank you for your generous contribution to Balloons Over Fayette.