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Photo: Attached

FOR IMMEDIATE RELEASE:

## **Balloons Over Fayette County**

Fayette County, Georgia, June 11, 2016 – The first ever “Balloons Over Fayette” sponsored by Fayette County was a huge success. County departments, vendors and scores of volunteers descended upon McCurry Park on Saturday. While the weather didn’t exactly cooperate given the high temperatures of the day it was wonderful to see families and friends, residents and visitors alike enjoying the event. Over 10,000 people decided to spend their day with us. License tags abounded for out of county visitors and several neighboring states.

Thanks to all of our sponsors, vendors and residents who directly or indirectly participated in this event. Our staff did an amazing job for an event that bordered on Air Show attendance.

“We were excited to see so many turn out for our first balloon festival. The logistics involved for hosting an event of this type are numerous and we greatly appreciate the patience and understanding of those who encountered frustration with long lines. While it was hugely successful, we can and will do better with the next one,” said County Manager Steve Rapson.

“This event was the start of a great tradition,” said Chairman Charles Oddo. “We wanted to bring a fun festival to Fayette County that our residents and their friends would enjoy. Although it was an unusually warm day for early June, the balloons were beautiful and there were many activities for families.”

A special thanks to all of our sponsors: Coweta-Fayette EMC, Berkshire Hathaway, WMC Tyrone LLC, Autry’s Armory, Inc., Uniglobe Accent Travel, Inc. and Robert Goldberg. In-Kind Donations: Stevi B’s Pizza, BS Spoon Fashion Jewelry, Piedmont Fayette Hospital, Shirts Atlanta, Awards & More, Peachstate ATM Service, C & C Sanitation and Fayette County News.

“We hope that our residents will come to our next Balloons Over Fayette and enjoy the gorgeous park,” said Recreation Director, Anita Godbee, “It was a great family event and folks really enjoyed the kid zone, live entertainment, arts and crafts.”

As with any new large event, we have several opportunities to improve upon the logistics. Tickets sales, traffic management and availability for balloon rides are all items we’re starting to correct as we begin our planning for a similar event to be held in June 2017. If you have any suggestions please email [BOF@fayettecountyga.gov](mailto:BOF@fayettecountyga.gov) and we’ll be sure to include your comments in our planning process.

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