New Business #17

COUNTY AGENDA REQUEST

Department:	Administration/Planning & Zoning	Presenter(s):	Steve Rapson/Pete Frisina
Meeting Date:	Tuesday, March 11, 2014	Type of Request:	New Business

Wording for the Agenda:

Consideration of the request from the Fayette County Chamber of Commerce and Fayette County Development Authority for Fayette County to support the Fayette Visioning Initiative in the amount of $10,000.00.

Background/History/Details:

The Fayette Visioning Initiative is a seven-month process and includes extensive opportunities for public input, stakeholder perspectives, and community involvement. The Fayette Visioning Initiative will occur in three phases. Each phase will be guided by a diverse, engaged steering committee of leaders from across the county. Community involvement opportunities will include focus groups, stakeholder interviews, community leadership meetings, an online community survey, structured community dialogues on the MindMixer web platform, and social media. The input that is received will help identify issues, challenges, opportunities, and strengths not easily captured through data analysis.

Citizen survey and demographic data are essential for a Comprehensive Plan. The Fayette Visioning Initiative will provide the County with this useful data and information that can be incorporated in its full Comprehensive Plan update due in 2017 (see attached Memorandum).

What action are you seeking from the Board of Commissioners?

Approval of the request from the Fayette County Chamber of Commerce and Fayette County Development Authority for Fayette County to support the Fayette Visioning Initiative in the amount of $10,000.00.

If this item requires funding, please describe:

Funding would be provided from Fayette County Development Authority available fund balance.

Has this request been considered within the past two years?	No	If so, when?	
Is Audio-Visual Equipment Required for this Request?*	Yes	Backup Provided with Request?	Yes

**** All audio-visual material must be submitted to the County Clerk's Office no later than 48 hours prior to the meeting. It is also your department's responsibility to ensure all third-party audio-visual material is submitted at least 48 hours in advance.***

Approved by Finance	Not Applicable	Reviewed by Legal	
Approved by Purchasing	Not Applicable	County Clerk's Approval	Yes
Administrator's Approval			

Staff Notes:

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MEMORANDUM

TO: Virginia Gibbs, Fayette County Chamber of Commerce
Matt Forshee, Fayette County Development Authority
FROM: Kathy Young, Director of Operations
DATE: February 20, 2014
RE: Fayette County support for Visioning Initiative

We're so pleased to hear that the list of supporters is growing, and hope we can be helpful in identifying a way to provide the Fayette County Commission with a tangible deliverable from the Visioning Initiative process. To ensure that we keep the scope and project cost from increasing substantially, as is our understanding of a goal of this request, we've identified a possible way to meet the needs within our existing process and budget.

As you're aware, the process includes three main deliverable reports – the Competitive Assessment, the Vision Plan, and the Implementation Guidelines (the latter two include a draft and final version). The Vision Plan will include the strategic, actionable recommendations for the Fayette County community, while the Implementation Guidelines will include specific information about "how" the recommendations should be carried out in the coming years. The Implementation Plan will include timelines, the identification of lead and supporting implementation partners, and provide measurement tools, among other detailed materials.

In addition, we propose that our team provide the following occupational information for Fayette County:

- Occupations with highest levels of employment
- Fastest growing occupations (2013 compared to a benchmark year) – nominal and/or percent
- Projections of fastest growing occupations (2023 compared to 2013) – nominal and/or percent
- Fastest declining occupations (2013 compared to a benchmark year) – nominal and/or percent
- Projections of fastest declining occupations (2023 compared to 2013) – nominal and/or percent
- Occupations at greatest risk of not having enough younger workers (25-44) to replace older workers close to retirement (55+) (2013)
- Occupations at lowest workforce sustainability risk (2013)
- Occupations with greatest wage competitiveness (compared to national average) (2013)
- Occupations with least wage competitiveness (compared to national average) (2013)

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- Openings/degree completion ratio – which is a proxy for whether workers are adequately prepared for available jobs (2012)
- 2013 employment (and a benchmark year)
- Employment change
- 2013 location quotient (and for the benchmark year)
- Required education level, regional completions, annual openings, average hourly earnings for 840 occupations

A spreadsheet with this data will be provided to the County along with a cover memo that briefly highlights the value of the information, how it could be updated locally in the future, and how it complements both the Vision Plan process and Comprehensive Plan update process.

The spreadsheet and memo can be delivered March 11, 2014. A list of additional services and consulting rates is provided in *Market Street's* October 3, 2013 proposal, page 23.